

**Agenda Item 13, Transitional Funding for the English Riviera
Tourism Company**

Officer Revised Recommendation

Council Meeting

10 December 2015

(Revisions shown in bold text)

Revised Recommendation:

3.1 That, the Council agrees:

- a) to provide transitional funding to the English Riviera Tourism Company (ERTC) for a maximum period of nine months from 1 April 2016 to 31 December 2016;
- b) that the maximum amount of transitional funding should not exceed £200,000 and that this funding be taken from the 'Comprehensive Spending Review' reserve;
- c) that if an alternative funding model can be found prior to the end of 2016, any transitional funding not required by the ERTC will be returned to the Council;
- d) ~~not to provide any further funding to the ERTC from the Council's ongoing revenue budget beyond the current financial year;~~ and
- e) that the Executive Head of Business Services be requested to work with the Board of the ERTC and the Executive Lead for Tourism, Culture and Harbours to provide a report to Council in February 2016 with further advice on the options to deliver sustainable support for tourism that is funded by the private sector.